

Stoguard Spray On House Wraps University Of Virginia

An anthology of erotic short stories, poems, musings and artwork by women and a non-binary gender person.

New materials are reshaping the world and this reference manual has details on the most interesting and useful new materials now available. Featuring more than 200 materials, this is an essential tool for keeping up with rapid developments in the field or as a source of inspiration for designs.

The authors of the pioneering Cutting-Edge Marketing Analytics return to the vital conversation of leveraging big data with Marketing Analytics: Essential Tools for Data-Driven Decisions, which updates and expands on the earlier book as we enter the 2020s. As they illustrate, big data analytics is the engine that drives marketing, providing a forward-looking, predictive perspective for marketing decision-making. The book presents actual cases and data, allowing readers invaluable real-world instruction. The cases show how to identify relevant data, choose the best analytics technique, and question the link between marketing plans and customer behavior. Dealing with actual scenarios sheds light on the most pressing marketing questions, such as setting the optimal price for one's product or designing effective digital marketing campaigns. Big data is currently the most powerful resource to the marketing professional, and this book illustrates how to fully harness that power to effectively maximize marketing efforts.

Math 1 B

For the past few years, The Museum of Modern Art has been in the midst of the largest building project in its history. Designed by Yoshio Taniguchi, the new museum will open in midtown Manhattan in November 2004 - 2005 to coincide with MoMA's 75th anniversary. The 630,000-square-foot complex is nearly twice the size of the former facility, with dramatically expanded and redesigned spaces for exhibitions, public programming, educational outreach, and scholarly research. In his initial proposal, Taniguchi explained that his goal was "to create an ideal environment for art and people through the imaginative and disciplined use of light, materials, and space." His stated vision of "a museum that preserves and reinforces MoMA's unique character as the repository of an incomparable collection of modern and contemporary art, as a pioneer of museums of modern art with a unique historical inheritance, and as an urban institution in a midtown Manhattan location" has been resoundingly implemented. The New Museum of Modern Art offers an affordable, concise overview of the new building and its master architect by Glenn D. Lowry, Director of The Museum of Modern Art.

One of our most popular titles, Anchoring presents New York architect Steven Holl's projects from 1975 to the present. Among the works featured are Void Space/Hinged Space Housing, Fukuoka; School of Architecture, University of Minnesota; Pace Showroom, New York; Stretto House, Dallas; and the Berkowitz House, Martha's Vineyard.

In this fascinating collection of postings from his popular "Musings of an Energy Nerd" blog, Green Building Advisor's Martin Holladay cuts through the hype and myths about energy efficiency, sustainability, and green building to present the very best ways to make your home more energy efficient. Martin Holladay has been making weekly postings to his "Musings of an Energy Nerd" blog on Green Building Advisor since January 2009. Along the way, he has gathered a devoted following of "energy nerds" who await his weekly musings with rapt anticipation. For the first time, the 50 most popular postings have been assembled in book form to give homeowners a great opportunity to live a more energy-efficient life in their homes. The book begins with an overview of energy priorities, and a discussion of what we mean by terms like green and sustainable. Martin presents several options for energy upgrades for an existing house (from replacing windows to adding superinsulation) before looking at ways to improve the energy efficiency of a new house. Separate chapters follow on HVAC, domestic hot water, appliances, and renewable energy, before the book wraps up with an eye-opening chapter on useless products, scams, and myths (including Martin's list of "Stupid Energy-Saving Tips").

The new threshold for green building is not just low energy, it's net-zero energy. In The New Net Zero, sustainable architect Bill Maclay charts the path for designers and builders interested in exploring green design's new-frontier net-zero-energy structures that produce as much energy as they consume and are carbon neutral. In a nation where traditional buildings use roughly 40 percent of the total fossil energy, the interest in net-zero building is growing enormously--among both designers interested in addressing climate change and consumers interested in energy efficiency and long-term savings. Maclay, an award-winning net-zero designer whose buildings have achieved high-performance goals at affordable costs, makes the case for a net-zero future; explains net-zero building metrics, integrated design practices, and renewable energy options; and shares his lessons learned on net-zero teambuilding. Designers and builders will find a wealth of state-of-the-art information on such considerations as air, water, and vapor barriers; embodied energy; residential and commercial net-zero standards; monitoring and commissioning; insulation options; costs; and more. The comprehensive overview is accompanied by several case studies, which include institutional buildings, commercial projects, and residences. Both new-building and renovation projects are covered in detail. The New Net Zero is geared toward professionals exploring net-zero design, but also suitable for nonprofessionals seeking ideas and strategies on net-zero options that are beautiful and renewably powered.

The Study Companion is a comprehensive self-study guide for the 2009 International Energy Conservation Code. Ten study sessions cover administration and enforcement as well as energy efficiency in residential and commercial structures. A 20-question quiz is provided at the end of each study session.

The use of pipelines is the best solution to the problem of long or short distance transportation of a wide range of fluids, from true gases and liquids to multi-phase fluids and slurries. Recently, however, more extreme operating conditions in more geographically diverse areas, together with increasingly complex and difficult products, have challenged current pipeline technology. This book presents recent developments in methods, materials and legislation of pipe protection, and pinpoints future needs.

Written by locals, Fodor's travel guides have been offering expert advice for all tastes and budgets for more than 80 years. Fodor's correspondents highlight the best of Toronto, including superb museums and art galleries, outstanding global cuisine, and the edgy spirit of Queen West. Our local experts vet every recommendation to ensure you make the most of your time, whether it's your first trip or your fifth. This travel guide includes:

- Dozens of full-color maps
- Hundreds of hotel and restaurant recommendations, with Fodor's Choice designating our top picks
- Multiple itineraries to explore the top attractions and what's off the beaten path
- Major sights such as the CN Tower, Historic Distillery District and St. Lawrence Market
- Side Trips from Toronto including Niagara Falls, Stratford, Southern Georgian Bay, The

Muskokas and Niagara Wine Region · Covers: Harbourfront and the Islands, Old Town and Distillery District and Dundas Square Area
America's leading educational architect gives readers the benefit of his decades of experience with award-winning and innovative school design. William Brubaker takes architects and educators step-by-step through the process of planning and building, or rebuilding, the schools of the future, whether large, single-unit high schools, or small, parklike, multi-unit elementary schools, and every permutation in between. The new baby boom and new philosophies of classroom learning have created a great demand for new school designs, and *Planning and Designing Schools* shows how those challenges can be brilliantly met.

Desktop Rugby brings the excitement of rugby right to your fingertips. Included is everything you need to play the game--a goal, ball, tee, flag, and mini referee figurine to call that foul. Kit also includes a 32-page book on the history and rules of the game.

Architectural Reflections: Studies in the Philosophy and Practice of Architecture focuses on the principles, techniques, and the philosophical context and practice of architecture. The book first ponders on natural imagination, ethics of architecture, and an interpretation of Wittgenstein's comments on architecture. Topics include the meaning of play, language-game and gesture-language, role of aesthetics, reality of architecture, fine art and practical art, origin of the work of architecture, concept of psychological 'position', artistic condensation, and figures of architectural form. The manuscript then examines Alvar Aalto and the state of modernism and Gunnar Asplund and the dilemma of classicism. Topics include modernism and modernism, issue of classicism, and connections and collaborations. The text takes a look at the thoughts of Hans Scharoun, Sigurd Lewerentz, and Gerrit Rietveld on the relationship of philosophy and architecture. The publication is a valuable reference for philosophers and architects wanting to study further the philosophy and practice of architecture.

"Remarkable personal journals . . . revealing the combat experience of the German-Russian War as seldom seen before . . . a harrowing yet poignant story" (*Military Times*). Hans Roth was a member of the anti-tank panzerjager battalion, 299th Infantry Division, attached to the Sixth Army, as the invasion of Russia began. As events transpired, he recorded the tension as the Germans deployed on the Soviet frontier in June 1941. Then, a firestorm broke loose as the Wehrmacht tore across the front, forging into the primitive vastness of the East. During the Kiev encirclement, Roth's unit was under constant attack as the Soviets desperately tried to break through the German ring. At one point, after the enemy had finally been beaten, a friend serving with the SS led him to a site—possibly Babi Yar—where he witnessed civilians being massacred. After suffering through a brutal winter against apparently endless Russian reserves, his division went on the offensive again when the Germans drove toward Stalingrad. In these journals, attacks and counterattacks are described in you-are-there detail. Roth wrote privately, as if to keep himself sane, knowing his honest accounts of the horrors in the East could never pass Wehrmacht censors. When the Soviet counteroffensive of winter 1942 begins, his unit is stationed alongside the Italian 8th Army, and his observations of its collapse, as opposed to the reaction of the German troops sent to stiffen its front, are of special fascination. Roth's three journals were discovered many years after his disappearance, tucked away in the home of his brother. After his brother's death, his family discovered them and sent them to Rosel, Roth's wife. In time, Rosel handed down the journals to Erika, Roth's only daughter, who had emigrated to America. Roth was likely working on a fourth journal before he was reported missing in action in July 1944. Although his ultimate fate remains unknown, what he did leave behind, now finally revealed, is an incredible firsthand account of the horrific war the Germans waged in Russia.

It takes an obsessive mind to know one. And Daniel Clark knows the elusive killer he's been stalking. He's devoted every waking minute as a profiler to find the serial killer known only as Eve. He's pored over the crime scenes of sixteen young women who died mysterious deaths, all in underground basements or caverns. He's delved into the killer's head and puzzled over the twisted religious overtones of the killings. What Daniel can't possibly know is that he will be Eve's next victim. He will be the killer's first Adam. After sixteen hopeless months, the case takes a drastic turn on a very dark night when Daniel is shot and left for dead. Resuscitated after twenty minutes of clinical death, Daniel finds himself haunted by the experience. He knows he's seen the killer's face, but the trauma of dying has obscured the memory and left him with crushing panic attacks. Nothing--not even desperate, dangerous attempts to reexperience his own death--seems to bring him closer to finding the killer. Then Eve strikes again, much closer to home. And Daniel's obsession explodes into a battle for his life . . . his sanity . . . his very soul. Enter a world of death and near death that blurs the lines between fiction and reality in a way that will leave you stunned. "The detail is stunning, pointing to meticulous research in FBI methods, forensic medicine, and psychological profiling. We have to keep telling ourselves that this is fiction. At the same time, we can't help thinking that not only could it happen, but that it will happen if we're not careful." David M. Kiely and Christina McKenna, authors of *The Dark Sacrament*

Based in New York, Michael Sorkin is one of the most talked-about and controversial architects working today. A critical and polemical (yet humorous) voice in contemporary culture, he is a highly respected and internationally known architect, writer, and lecturer. His previous books contained his critical writings, and he has never published a complete volume on his architecture and design projects until now. The projects of Michael Sorkin Studio exist on theoretical and experimental levels -- they are part invention and part critique -- and they come to fruition through drawings, models, exhibitions, writings, and installations. Many of the visionary architectural proposals focus on ingenious urban redevelopment schemes, and this eagerly awaited book will for the first time encompass the depth of the Studio's work. The work is grounded in the belief that the city is both the primary source of architecture's social meanings and the main imaginative challenge confronting architecture today. Particularly important is the Studio's ongoing inquiry into the prospective forms of sustainable, post-technological cities, which are presented here through a range of formal experiments investigating architecture at many scales. Sorkin believes that every architect must reinvent architecture, and Michael Sorkin Studio is a record of the research behind his ambitious efforts at reinvention.

In October 1939, Albert Einstein warns President Franklin D. Roosevelt that Nazi Germany is actively pursuing an atomic bomb and urges him to make sure that the United States develops the bomb first. Roosevelt heeds the warning and launches the "Manhattan Project" in June 1942.

Smartgeometry (SG) is a key influence on the architecturalcommunity who explore creative computational methods for the designof buildings. An informal international network of practitionersand researchers, the group meets annually to

experiment with new technologies and collaborate to develop digital design techniques. When SG was founded in 2001 by London-based architects and friends Hugh Whitehead (Foster + Partners), J Parrish (AECOM) and Lars Hesselgren (PLP), there was little in the way of parametric tools for architecture. SG was founded to encourage the development, discussion and experimentation of digital design techniques driven by design intent rather than on construction specifications. SG calls for a re-consideration of the design process, where the creation of computational mechanisms become an integral part of designing – not a task done prior to or separate from the process. In the early years of the workshops this need for new ways of design thinking led to the development of Bentley's Generative Components software. In recent years, the ecology of these design environments has diversified to include multiple software platforms, as well as innovative fabrication techniques and interactive environments. SG has grown accordingly from a handful of experts to an international network of designers who are defining the future of design. Founded by digital pioneers, it creates the algorithmic designers of the future. Inside Smart Geometry can be seen as a retroactive manifesto for SG, examining and contextualising the work of the SG community: the digital spaces, prototypes and buildings designed using bespoke tools created in response to architectural ideas. From interactive crowd-sourcing tools to responsive agent-based systems to complex digitally fabricated structures, it explores more than a decade of advances that have been influential for architecture. Through 23 original texts including reflections by the founders, and key contributors such as Robert Aish, Martin Bechthold, Mark Burry, Chris Williams and Robert Woodbury, the book offers a critical state of the art of computational design for architecture. Many international design and engineering firms have participated in SG and the book includes chapters by practitioners from offices such as CASE, Design2Production, Foster + Partners, Grimshaw, Populous and SOM.

Written by an architect who is director of sustainability at a global architecture firm, this is a guide for architects and related construction professionals to design and build net zero commercial architecture. It offers practical strategies, step-by-step technical analysis, and valuable examples in addition to developed case studies. With a focus on application in a variety of building types and scales, the book also develops a broad based understanding of all the integrated principles involved in achieving net zero energy. The book is a practical guide for anyone venturing into net zero energy design, construction and operation, and also serves as an excellent resource on a variety of sustainable design topics.

Jail has its good sides, too (like you never eat alone). These are the cook's highly philosophical views, though in his job he has lost his touch lately he only sets off riots twice a year. So help yourselves to a new serving of Arkas. It contains the Lifer's epic struggle with his woes. No need to ask who's winning...

Jahn is recognised internationally as an innovator with tremendous energy who continually pushes the envelope in design thinking. Murphy/Jahn's buildings have received numerous design awards and have been represented in architectural exhibitions around the world.

This follow-up to the highly successful Blitz Cartooning Kit (more than 250,000 units sold) teaches the basics of cartooning in a completely innovative way thanks to the exciting new Blitz Re-Tooner™. In addition to traditional drawing exercises and games, the kit allows any fledgling cartoonist to create original drawings on a clever wipe-away surface that packs neatly away. Blitz's 56-page book presents page-by-page projects that are done with the Re-Tooner™—a plastic "box" set at an incline by risers on the bottom for ease and comfort in drawing. The user slides one of 50 Re-Tooner™ sheets beneath the clear plastic surface, which can be drawn on and wiped clean again and again. The Re-Tooner™ sheets feature partial illustrations and guidelines for learning a particular lesson that's detailed and cross-referenced. BLITZ ULTIMATE CARTOONING KIT comes with the instruction book, Re-Tooner™, two black markers, one wipe-away cloth, and 50 Re-Tooner™ sheets.

The architect and teacher Samuel Mockbee, founder of Auburn University's Rural Studio, was an idealist who put into action one of the boldest programs in contemporary architecture. Mockbee led his students in the design and construction of homes, community centers and other essential structures in Hale County, Alabama—one of the poorest counties in the United States. Mockbee believed that architecture could play a determining role in combating the brutalities of poverty. He inspired students to create vanguard designs and utilize an array of innovative, cost-effective building materials that included scraps of carpet baled into rectangular building blocks. This combination of ingenuity and enterprise informed the unique character of Mockbee's undertaking. "Samuel Mockbee and the Rural Studio" appraises Mockbee's unique contribution, assessing how he believed that architecture, practiced as a community-oriented undertaking, could transform the social environment.

Van Tine and Pierces "Builders of Ohio is composed of twenty-four essays that use biography to explore Ohio's history.

Collectively, they provide a historical overview of the state's development from George Croghan's search for fame and fortune on the seventeenth-century frontier through Dave Thomas's more recent creation of a fast-food empire. Each chapter also addresses important events and transformations in the state's history such as: European settlement; Native American resistance; the creation of territorial and state governments; the development of the state's educational and economic institutions; the disruption created by the Civil War; the struggle of African Americans and women to participate in Ohio's public life; efforts to ameliorate the pernicious effects of industrialization; the negotiation of the state's role in a nation increasingly dominated by the federal government; or the ramifications of de-industrialization and rise of a service economy.

The New Net Zero Leading-Edge Design and Construction of Homes and Buildings for a Renewable Energy Future Chelsea Green Publishing

This insightful Handbook provides a comprehensive state-of-the-art review of business-to-business marketing. It supplies an overview and pioneers new ideas relating to the activity of building mutually value-generating relationships between organizations — from businesses to government agencies to not-for-profit organizations — and the many individuals within them. Comprising 38 chapters written by internationally renowned scholars, this Handbook presents perspectives of a variety of issue areas from both an academic and a managerial perspective (state of theory and state of practice). The material in this compendium includes theoretical and practical perspectives in business-to-business marketing, marketing mix and strategy, interfirm relationships, personal selling and sales management, technology marketing, and methodological issues central to business-to-business markets. Published in conjunction with Penn State's Institute for the Study of Business Markets, this extensive volume will

