

I Colori Delle Emozioni Ediz Illustrata Pop Up

The animals of the forest have assembled to discuss what is the most important thing: to have a trunk like an elephant, quills like a porcupine, or a long neck like a giraffe? Naturally, every animal is convinced that its particular trait is the most important one and that everyone should have it. But when the double pages open to show all the animals with the quills of a porcupine, the long neck of a giraffe, or the trunk or the elephant, everyone must agree that the true importance lies precisely in their collective 'diversity'. It is that which makes them all unique and essential to life of the forest. The Most Important Thing received a UNESCO honorable mention for peace and collaboration. An important message of diversity and inclusion delivered in the form of a charming modern fable.

One day, Colour Monster wakes up feeling very confused. His emotions are all over the place; he feels angry, happy, calm, sad and scared all at once! To help him, a little girl shows him what each feeling means through colour. A gentle exploration of feelings for young and old alike.

Millie the cow loves to scare the mailman and chase him off the farm, until the mailman comes up with a plan that ends up pleasing everyone.

Il marketing, la comunicazione e le neuroscienze hanno un fondamentale punto di contatto: le emozioni. Le marche e le aziende sono strenuamente impegnate a cercare

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nuove conferme della propria identità e del proprio posizionamento. Innovare il marketing dipende sempre più dalla capacità di adottare nuovi modelli strategici che combinano in sistemi integrati discipline come le neuroscienze, il design, la filosofia, l'antropologia culturale. Emozioni, esperienze, semplicità sono quindi gli ingredienti di un nuovo modo di fare marketing: il neuromarketing. Di questa innovazione che implica un radicale cambio di paradigma e un passaggio dal monologo dell'azienda al dialogo con i clienti e i partner l'autore è stato precursore e, in virtù di ciò, questo suo libro si pone ormai come testo di riferimento riconosciuto.

Che cos'ha combinato il mostro dei colori? Ha mescolato le emozioni e ora bisogna disfare il groviglio. Riuscirà a rimettere a posto l'allegria, la tristezza, la rabbia, la paura e la calma, ognuna con il proprio colore?

Antologia poetica 3° edizione biennale del Festival Internazionale delle Emozioni.

What remains of the colours of our childhood? What are our memories of a blue rabbit, a red dress, a yellow bike – and were they really those colours? What colours do we associate with our student years, our first loves, our adult lives? How does colour leave its mark on memory? In an attempt to answer these and other questions, Michel Pastoureau presents us with a journal about colours that covers half a century. Drawing on personal recollections, he retraces the recent history of colours through an exploration of fashion and clothing, everyday

objects and practices, emblems and flags, sport, literature, museums and art. This text – playful, poetic, nostalgic – records the life of both the author and his contemporaries. We live in a world increasingly bursting with colour, in which colour remains a focus for memory, a source of delight and, most of all, an invitation to dream.

A sweet and heartwarming story centered around one simple question. Sassy and intrepid Monica loves to paint with a rainbow of colors. One day she wonders, "What color is a kiss?" She paints items and animals she knows in every color she can think of, hoping to discover the answer. Monica sees her world in every color of the rainbow, but this question nags at her. She paints and paints, hoping to discover the answer. Charming text and vibrant illustrations help Monica and her mother demonstrate that love comes in any and every color.

La terza edizione della Biennale del Festival Internazionale delle Emozioni è un appuntamento di rilievo nel panorama culturale per la sua dimensione interdisciplinare e per il grande coinvolgimento di artisti nazionali ed internazionali che possono valorizzare le ricerche pittoriche e letterarie. La scelta di esporre quest'anno le opere presso le prestigiose sale nobili (dalle bellissime pareti affrescate dal pittore Domenico Carella) e sale d'Avalos del Palazzo Ducale di Martina F., è un ulteriore elemento di pregio per l'evento pensato ed

organizzato da Artemozioni, l'associazione culturale di Martina Franca. L'adesione di artisti di provenienza nazionale e internazionale rappresenta un'opportunità eccezionale per il confronto di linguaggi, di ricerche, di sperimentazioni e, soprattutto, di emozioni, che solo l'arte può dare. La ricerca della bellezza e la sua fruizione costituiscono un antidoto unico alla disgregazione disperante e contribuiscono a rilanciare la dimensione estetica di Martina Franca, come città aperta all'arte e alla cultura. Pertanto, auguro all'associazione Artemozioni e agli artisti il successo atteso e meritato, esprimendo un vivo ringraziamento per la partecipazione e per il nobile messaggio di impegno e ricerca culturale.

Introducing Montessori-inspired early childhood activity books! This book--with eight pages of stickers--does more than simply stimulate learning through play: it enhances the cognitive development of the child. The activities become progressively more complex according to the three stages of a child's learning: getting to know the material through sensory experience, recognizing the material, and being able to explain the material. Squares and circles, triangles and rectangles: the world is full of shapes and this entertaining book teaches preschoolers to recognize each one.

Follow along with a child and his companion as they embark on a mysterious

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journey. The only words in this book, which is almost a silent book, are those that describe the places on the maps of the journey. These fantastic and evocative places express all the shades of emotions from hope to fear, from wonder to sadness, to finally to love. An unprecedented and highly original itinerary with a story of friendship and great adventure plays out in graphic-novel form that unfolds on the pages between the maps. Highly visual illustrations provide an incentive for children to explore their emotions and create their own new maps for emotional discovery.

A little fox is in a big bad mood, and is worried that its mother won't love it forever. In this beautiful and lyrical picture book we see a clever and resourceful mother prove to her child that a parents love is limitless - no matter what! In this reassuring and warm picture book the hugely talented Debi Gliori manages to treat the familiar subject of childhood worries in a very fresh, original and inventive way. 'this is an instant childhood classic for anyone over the age of three' Independent On Sunday 'the literary equivalent of a big hug' The Times 'With gentle rhyming text, humorous pictorial detail and themes which can be explored and re-explored, this is a brilliant gem of a book.' The Guardian Brilliantly read by Amelia Fox. Please note that audio is not supported by all devices, please consult your user manual for confirmation.

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Follow The Colour Monster on a brand new adventure, as he navigates his way through his first day at school! Anna Llenas's popular Colour Monster is back, and this time he's heading off to school! But what exactly is school? A spooky castle filled with terrifying animals? A place in the sky, amongst the rainbows and clouds? From music lessons, to lunchtime, to making new friends, the Colour Monster's first day of school is filled with exciting new adventures.

The circus comes to town, bringing a host of clowns and animals all dressed up in a rainbow of colors, in a book featuring die-cut shapes that readers can look through

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