

Congratulatory Ads In A Journal Samples

The investigation of the Egyptian Muslim Brotherhood during the presidencies of Anwar Sadat and the early years of Hosni Mubarak is based on the movement's main journals, al-Da'wa and Liw?' al-'Isl?m, presenting its history during two relevant periods: 1976-1981, 1987-1988. These journals show that, contrary to the focus in modern research (e.a. sharia laws, gender relations, or ideas of democracy), the Brotherhood is a much more broadly oriented, social-political opposition movement, taking Islam as its guideline. The movement's own versatile discourse discusses all aspects of daily and spiritual life. An important adage of the Brotherhood is Islam as a ni??m k?mil wa-sh?mil, 'a perfect and all-encompassing system'. Faith should play a role in every aspect of daily life, from cooking dinner and housekeeping to education, holidays, enemy images, legislation, and watching television. Islam is everything, and everything is Islam. In its journals the Brotherhood provided its unique reflection of the spirit of the age. The movement presented itself as a highly reactive group that responded to current events and positioned itself as a moral, religious and political opposition to the Egyptian regime.

Nursing History Review, an annual peer-reviewed publication of the American Association for the History of Nursing, is a showcase for the most significant current research on nursing history. Regular sections include scholarly articles, over a dozen book reviews of the best publications on nursing and health care history that have appeared in the past year, and a section abstracting new doctoral dissertations on nursing history. Historians, researchers, and individuals fascinated with the rich field of nursing will find this an important resource. Included in Volume 20... "To Help a Million Sick You Must Kill a Few Nurses": Nurses' Occupational Health, 1890-1914 "Who Would Know Better Than the Girls in White?" Nurses as Experts in Postwar Magazine Advertising, 1945-1950 Maternal Expectations: New Mothers, Nurses, and Breastfeeding Community Mental Health Nursing in Alberta, Canada: An Oral History "Time Enough! or Not Enough Time!" An Oral History Investigation of Some British and Australian Community Nurses' Responses to Demands for "Efficiency" in Healthcare, 1960-2000 China Confidential: Methodological and Ethical Challenges in Global Nursing Historiography

To maintain public confidence in the judiciary, judges are governed by the strictest of ethical codes. Codes of conduct not only circumscribe a judge's official conduct but also restrict every aspect of a judge's off-bench life. Judges in Street Clothes: Acting Ethically Off-the-Bench provides an in-depth analysis of the rules limiting the charitable, educational, religious, fraternal, civic, and law-related extrajudicial activities of state and federal judges. This comprehensive, heavily footnoted resource examines: (1) the historical development of the American Bar Association's four model judicial codes with an emphasis on the rules regulating the charitable, educational, religious, fraternal, civic, and law-related activities of judges; (2) the State's interests in restricting the extrajudicial activities of judges; (3) the strengths and weaknesses of rules governing a judge's off-bench activities; (4) how state and federal courts, judicial disciplinary commissions, and judicial ethics advisory committees have interpreted judicial conduct rules; (5) best practices for judges; and (6) the constitutionality of the restrictions on a judge's charitable, educational, religious, fraternal, civic, and law-related undertakings. From both a theoretical and practical standpoint, this book addresses the ethical implications of the everyday activities of judges. How far may a judge go in expressing personal opinions about social and legal issues? What are the limits on a judge's use of social media? Is it permissible for a judge to receive an award from a victim advocacy group? Do the rules permit a judge to speak at a church or bar association's fund-raising dinner? May judges teach prosecutors and law enforcement officials how to improve their job performance? May a judge appear in an informational video for the judge's alma mater? Former judge Raymond J. McKoski discusses these and a host of other everyday situations judges face in their attempts to remain involved community members while promoting public confidence in the independence, integrity, and impartiality of the judiciary.

Imagining the Perfect Society in Muslim Brotherhood JournalsAn Analysis of al-Da'wa and Liwa' al-IslamWalter de Gruyter GmbH & Co KG

A guide to making speeches appropriate for various occasions illustrates special techniques and approaches

From its humble beginnings at the University of Alberta to today's world-wide audience over the Internet, CKUA has been a leader in public radio. It has been a training ground for Albertan and Canadian talent, and a platform for important ideas. Throughout its seventy-five-year history, Canada's oldest public broadcaster has been one of Alberta's leading cultural institutions. CKUA: Radio Worth Fighting For presents much more than the story of the little radio station that could. Marylu Walters has captured the political and cultural context of the times: the pioneering spirit that brought the station to life, the creativity that emerged from benign neglect and the passionate battles that maintained the station in the face of adversity. Packed with human stories told by the people who lived them, CKUA: Radio Worth Fighting For is an essential book for CKUA devotees across Alberta and around the world. If you haven't yet become a CKUA convert, this book is sure to hook you.

A veteran Wall Street Journal editor and authority on branding, marketing and reputation provides the 18 crucial rules for companies to follow in developing and protecting their reputation, which can be their most valuable asset or their worst nightmare. A must read book for senior executives, consultants, advertising, public relations, and marketing professionals. From Enron and WorldCom to the Catholic Church and Major League Baseball, reputation crises have never been more widespread. Now Ronald J. Alsop, a veteran Wall Street Journal authority on branding and reputation management, explains the dangers—and gives organizations the eighteen crucial laws to follow in developing and protecting their reputations. Consider this example of a simple decision made by a low-ranking employee: When rescue workers at the site of the World Trade Center disaster sought bottled water from a nearby Starbucks outlet, they complained that an employee charged them for it. In a matter of hours, the Internet had picked up the story and Starbucks' carefully cultivated worldwide reputation was quickly besmirched. This is just one instance among many of how the business world, ever more global and competitive, has become increasingly difficult to navigate. Studies have demonstrated the powerful impact of reputation on profits and stock prices, and yet less than half of all companies have a formal system for measuring reputation. Clearly, companies in every industry—from Dow Chemical to Disney to DaimlerChrysler—have much more to learn. It is still the rare company that realizes the full value of its reputation: how corporate reputation can enhance business in good times, become a protective halo in turbulent times, and be destroyed in an instant by people at the lowest or highest levels of the corporate ladder. Mr. Alsop provides eighteen thoroughly documented lessons based on years of experience covering every aspect of corporate reputation, with a clear distillation of the complex principles at the heart of a reputation. He explains: • How to protect your reputation when the inevitable crisis hits • How to cope with the many hazards in cyberspace • How to create a reputation for vision and industry leadership • How to establish a

culture of ethical behavior • How to measure and monitor your ever-changing public image • How to make employees your reputation champions • How to decide when it's time to change your name The result is a book that is important not only for business executives, consultants, and advertising, public relations, and marketing professionals but also for anyone eager to learn more about the companies they work for, buy from, and invest in.

For more than 30 years, Yoga Journal has been helping readers achieve the balance and well-being they seek in their everyday lives. With every issue, Yoga Journal strives to inform and empower readers to make lifestyle choices that are healthy for their bodies and minds. We are dedicated to providing in-depth, thoughtful editorial on topics such as yoga, food, nutrition, fitness, wellness, travel, and fashion and beauty.

Old-House Journal is the original magazine devoted to restoring and preserving old houses. For more than 35 years, our mission has been to help old-house owners repair, restore, update, and decorate buildings of every age and architectural style. Each issue explores hands-on restoration techniques, practical architectural guidelines, historical overviews, and homeowner stories--all in a trusted, authoritative voice.

New York City has earned its place as the media capital of the world, and its newspapers have chronicled life, death, triumph, and tragedy. While people like Damon Runyon, Walter Winchell, and Jimmy Breslin are remembered for how they wrote about the news, the people who documented it visually are mostly forgotten. For many decades, photographers who captured iconic images for New York's newspapers did so anonymously—picture credit lines were a rarity. This is the story of the people behind the pictures, a history of the historians. In 1915, a group of lensmen formed a fraternal organization to promote their craft and support one another through hardship. A century later, the New York Press Photographers Association (NYPPA) is regarded as the oldest press association in America, and it still advocates for its members in an ever-changing field. At work or at play, New York's photojournalists are hardly the nameless, faceless bunch history would have us believe them to be.

Who was the real Atticus Finch? A prize-winning historian reveals the man behind the legend The publication of *Go Set a Watchman* in 2015 forever changed how we think about Atticus Finch. Once seen as a paragon of decency, he was reduced to a small-town racist. How are we to understand this transformation? In *Atticus Finch*, historian Joseph Crespino draws on exclusive sources to reveal how Harper Lee's father provided the central inspiration for each of her books. A lawyer and newspaperman, A. C. Lee was a principled opponent of mob rule, yet he was also a racial paternalist. Harper Lee created the Atticus of *Watchman* out of the ambivalence she felt toward white southerners like him. But when a militant segregationist movement arose that mocked his values, she revised the character in *To Kill a Mockingbird* to defend her father and to remind the South of its best traditions. A story of family and literature amid the upheavals of the twentieth century, *Atticus Finch* is essential to understanding Harper Lee, her novels, and her times. A look at the history of one of the most enduring symbols in America today, the Woolworth's store, examines its beginnings as the project of a poor farmboy, Frank W. Woolworth, and discusses its rise as a multi-million dollar company. Reprint. 15,000 first printing.

This collection of classic and contemporary articles provides context for the study of advertising by exploring the historical, economic, and ideological factors that spawned the development of a consumer culture. It begins with articles that take an institutional and historical perspective to provide background for approaching the social and ethical concerns that evolve around advertising. Subsequent sections then address the legal and economic consequences of life in a material culture; the regulation of advertising in a culture that weighs free speech against the needs of society; and the ethics of promoting materialism to consumers. The concluding section includes links to a variety of resources such as trade association codes of ethics, standards and guidelines for particular types of advertising, and information about self-regulatory organizations.

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